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CNBC Financial  
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Lilly Ledbetter



Linda Hallman, CAE  
AAUW  
Exec. Director & CEO



Teresa Younger  
Ms. Foundation  
CEO & President



Terry O'Neill  
NOW  
President



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YWCA USA  
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# CLOSING THE GAP

**50 YEARS SEEKING EQUAL PAY**

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**CLOSING THE GAP: 50 YEARS SEEKING EQUAL PAY**  
YWCA Greater Pittsburgh in Partnership with WQED  
Presents a LIVE One-Hour Special Hosted by CNBC's Sharon Epperson  
[WomenWageGap.org](http://WomenWageGap.org)

**PITTSBURGH**—Fifty years after President Kennedy signed the Equal Pay Act, women are still only making, on average, 77 cents for every dollar earned by men. In that time span the current wage gap has improved at a rate of less than half a cent per year...and if it continues at that pace, the wage gap won't close completely until the year 2053.

**Premiering LIVE on Thursday, October 2 at 8 p.m. on WQED-TV, *Closing the Gap: 50 Years Seeking Equal Pay* is a one-hour talk show special produced by WQED in partnership with YWCA Greater Pittsburgh.** Hosted by CNBC's Sharon Epperson, *Closing the Gap: 50 Years Seeking Equal Pay* will unpack hotly debated statistics and move beyond highly politicized – and overly simplified – talking points in order to explore the many factors that contribute to the wage gap, and strategies to overcome them.

YWCA Greater Pittsburgh CEO Magdeline Jensen said, "YWCA is thrilled to join forces with WQED for the kick-off talk show featuring the strongest voices behind this wage gap issue that economically affects all American families."

(more)

eliminating racism  
empowering women  
**ywca**  
greater pittsburgh

#WomenWageGap  
WomenWageGap.org

YWCA Greater Pittsburgh/WQED Multimedia Partnership



Guests include the namesake of the 2009 Fair Pay Act, Lilly Ledbetter along with national experts representing some of the most iconic women’s organizations in the nation including:

- Terry O’Neill, President, National Organization for Women (NOW);
- Linda Hallman, Executive Director and CEO, American Association of University Women (AAUW);
- Teresa Younger, CEO, Ms. Foundation for Women;
- Dr. Dara Richardson-Heron, CEO, YWCA-USA.

*Closing the Gap* will also stream online for FREE on October 2 through a new multiplatform application from PBS called “ovee.” Viewers nationwide may participate by [registering here](#). Ayana Ledford, Founding Executive Director for PROGRESS at Carnegie Mellon University (whose mission is to improve society by empowering all women and girls through the art of negotiation) will moderate the discussion on ovee. Questions will be taken from the studio and ovee audiences, as well those on social media using hashtag #womenwagegap.

“WQED is honored to partner with YWCA Greater Pittsburgh to bring this conversation to prime time through *Closing the Gap*,” said Deborah L. Acklin, President and CEO, WQED. “It is through partnerships with non-profits like YWCA Greater Pittsburgh, and the support of local organizations like Chatham University that WQED is able to ask people to consider complex issues like the wage gap for women.”

*Closing the Gap* is made possible by the Eden Hall Foundation, Chatham University, and the Mary Hillman Jennings Foundation, as well as support from Cathy Raphael, Buchanan Ingersoll & Rooney PC, MSA, Georgia Berner, and the Women & Girls Foundation.

### **About YWCA Greater Pittsburgh**

Since its proud beginnings in 1869, the YWCA Greater Pittsburgh has worked to empower women and their families, advocate for fair and equitable conditions, and challenge social and racial injustice. As society has changed, so have the challenges we face. But women’s underlying need for support and encouragement that empowers them to take command of their lives and their families remains. For more information, visit [www.ywcapgh.org](http://www.ywcapgh.org).

### **About WQED**

WQED changes lives by creating and sharing outstanding public media that educates, entertains, and inspires. It is the parent company of WQED-TV (PBS); WQED: The Neighborhood Channel; WQED: The Create Channel; WQED Showcase; Classical WQED-FM 89.3/Pittsburgh; Classical WQED-FM 89.7/Johnstown; the Pittsburgh Concert Channel at WQED-HD2 (89.3-2FM) and online at [www.wqed.org/fm](http://www.wqed.org/fm); local and national television and radio productions; WQED Interactive ([www.wqed.org](http://www.wqed.org)) and iQ: smartmedia, WQED’s Educational initiative ([www.wqed.org/edu](http://www.wqed.org/edu)).

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